

Different bodies - different needs

Introducing
The Body Profile
Terminology



Making it easier to *find the right fit*



At Coloplast, our mission to make life easier for everyone with a stoma starts by securing the right fit, no matter their body shape.

Our belief that no two bodies are the same, has led to [BodyFit Technology](#)[®] innovations such as the unique elastic adhesive in every SenSura[®] Mio appliance.

And this belief has also driven the development of a [Body Profile Terminology](#) designed to make it easier for people living with a stoma and healthcare professionals alike to find the right fit.

Why do we need a *Body Profile Terminology*?

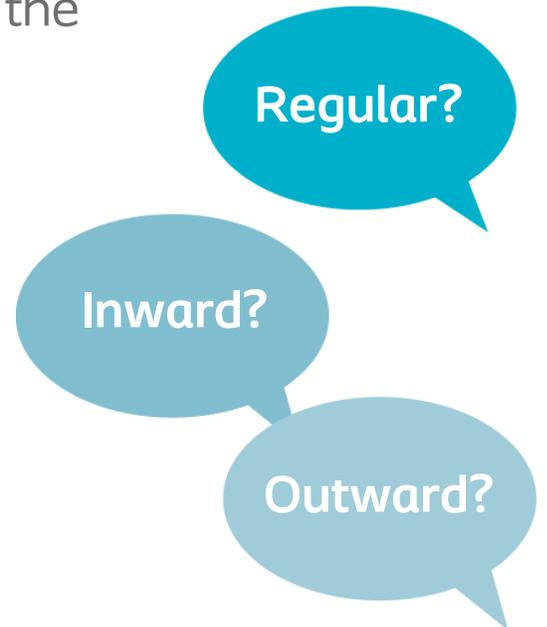
A common terminology will increase awareness of the importance of BodyFit and make it easier for healthcare professionals to select the most appropriate ostomy product for their patients by :

- Providing a simple and consistent way of describing the peristomal body shape to improve the understanding of how some products fit better than others, hence preventing leakage and improving quality of life
- Reducing confusion for both healthcare professionals and people with a stoma when discussing individual body shapes and possible challenges.

The Body Profile Terminology has been developed in cooperation with specialist stoma care nurses from Coloplast Ostomy Forum around the globe. The Body Profile Terminology has guided the product development in Coloplast

What is the *Body Profile Terminology*?

- The Body Profile Terminology is way of consistently and simply describing the shape of the body surrounding the stoma (the peristomal area)
- It has been developed in cooperation with specialist stoma care nurses from the Coloplast Ostomy Forum around the globe
- It has guided the product development in Coloplast
- The Body Profile Terminology consists of:
 - *Three overall categories; Regular, Inward & Outward*
 - *Refinement of the overall categories using sub-categories*



Body Profile Terminology

- 6 steps to identify each individual body profile

1 How is the form of the area around the stoma?

2 Is the selected form uniform or variable?

3 Is the abdomen soft or firm?

4 Are there superficial or deep irregularities around the stoma?

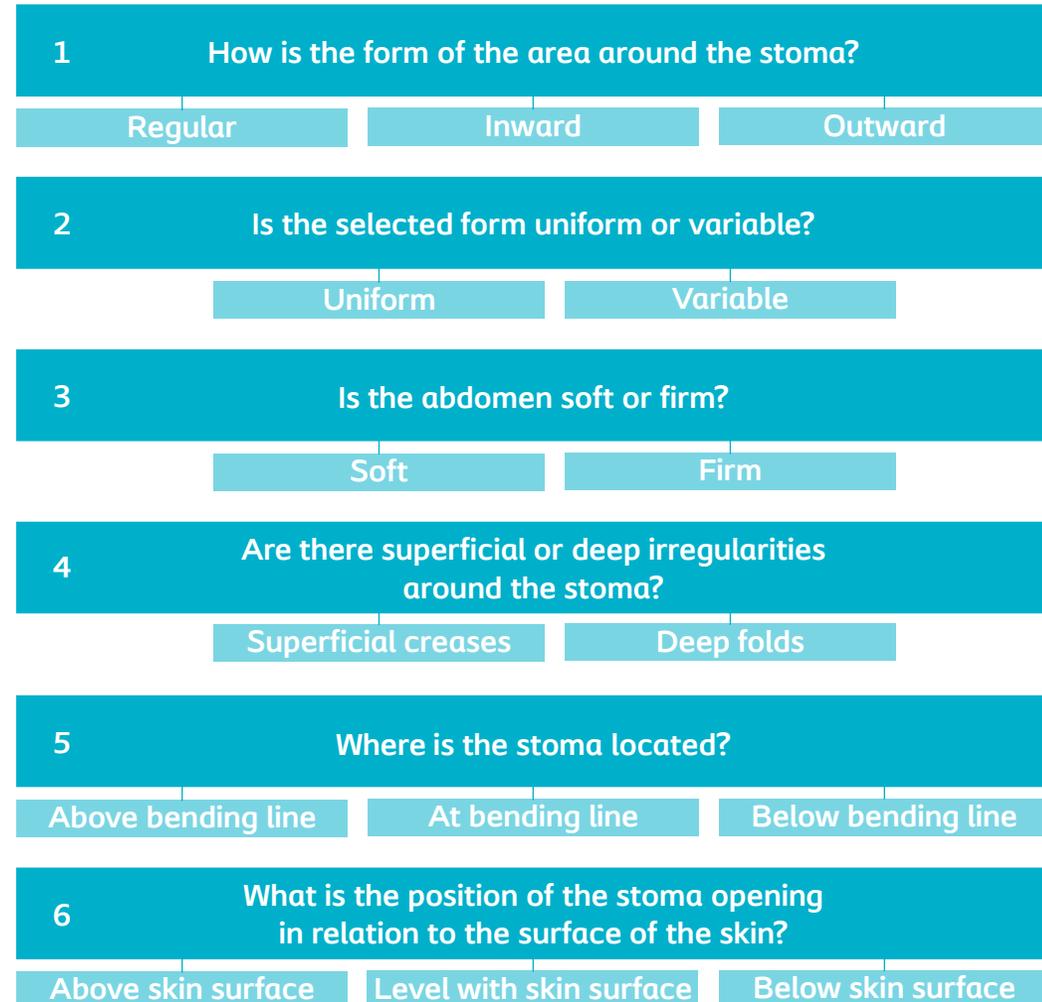
5 Where is the stoma located?

6 What is the position of the stoma opening in relation to the surface of the skin?

Body Profile Terminology

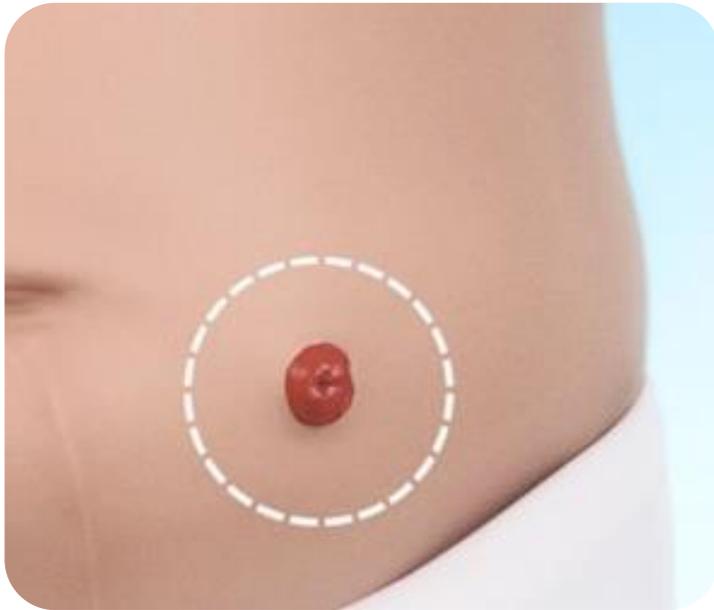
- 6 steps
- 15 terms

Each step and term is clearly defined to ensure a common understanding



Step 1:

What is the form of the area around the stoma?



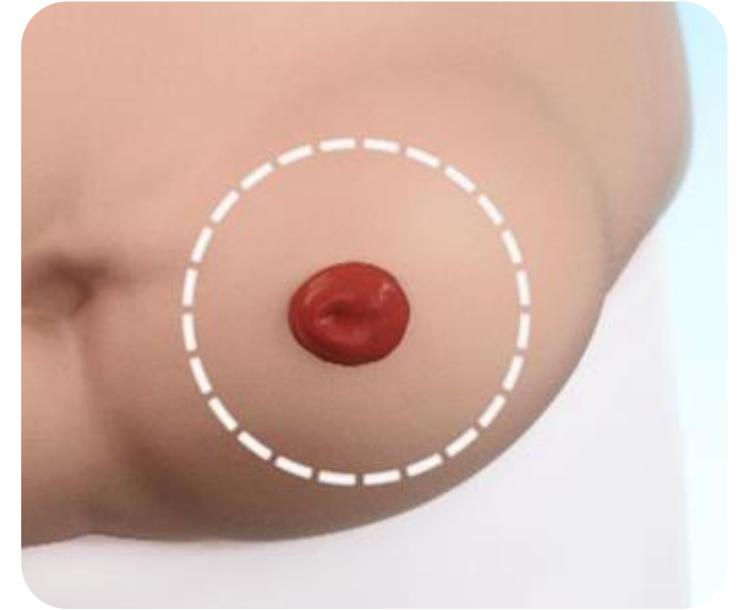
Regular

The area is more or less level with the abdomen, although the skin surface may be uneven.



Inward

The area sinks into the abdomen creating a hollow.



Outward

The area rises from the abdomen creating a peak.

Step 2:

Is the selected form uniform or variable?



Uniform

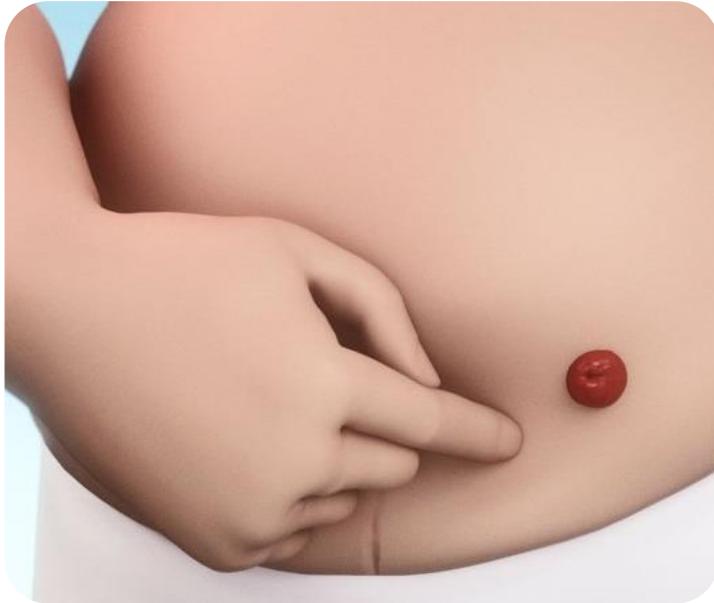
The form is consistent across the stoma area.



Variable

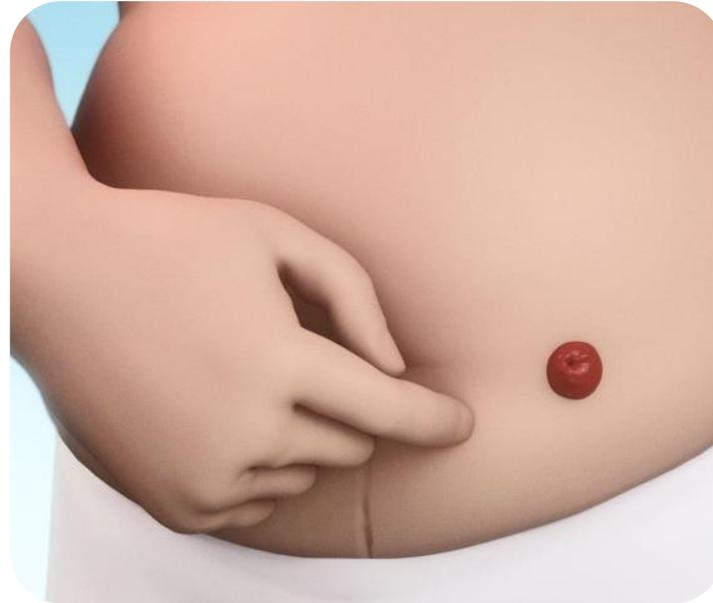
The form is not consistent across the stoma area.

Step 3: Is the abdomen soft or firm?



Soft

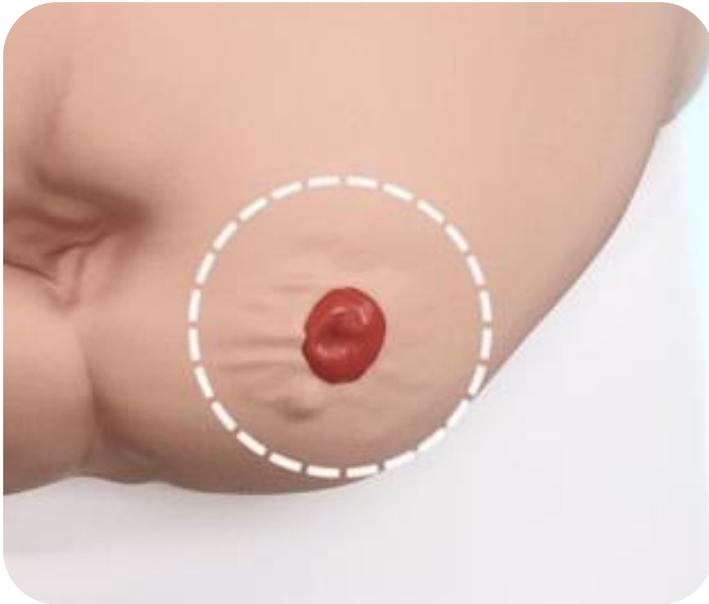
The area yields to pressure
(like when pressing a water mattress).



Firm

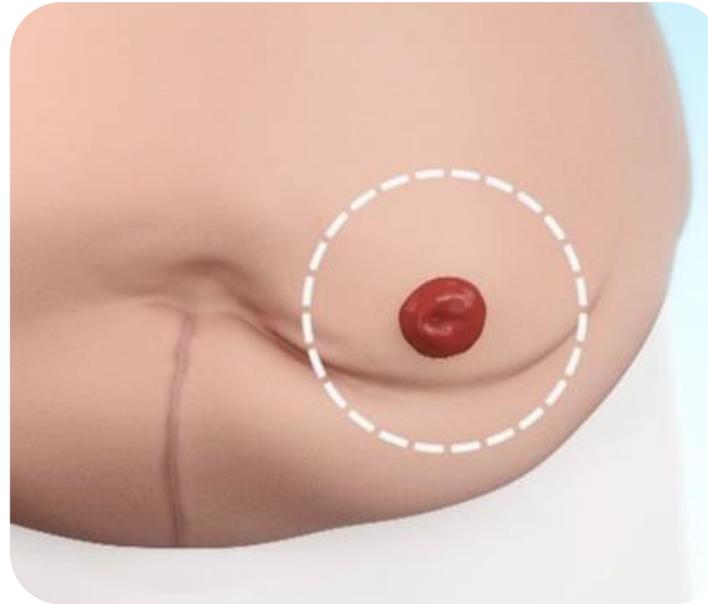
The area resists pressure
(like when pressing under your heel).

Step 4: Are there superficial or deep irregularities around the stoma?



Superficial creases

Are there superficial or deep irregularities around the stoma?



Deep folds

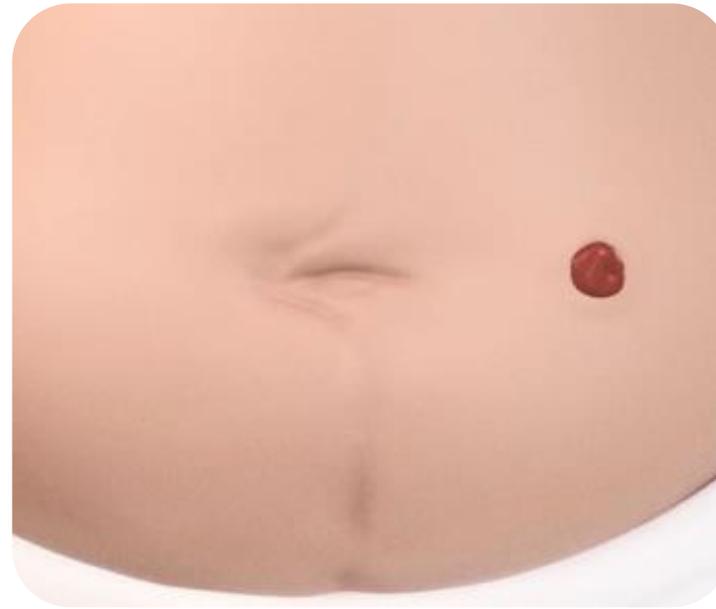
The area has deep folds of loose skin or excess fat.

Step 5: Where is the stoma located?



Above bending line

The stoma is located above the bending line near the ribs.



At bending line

The stoma is located where abdomen folds when bending.



Below bending line

The stoma is located below the bending line. This is the most usual location.

Step 6: What is the position of the stoma opening in relation to the surface of the skin?



Above

The stoma rises over the skin surface.



Level

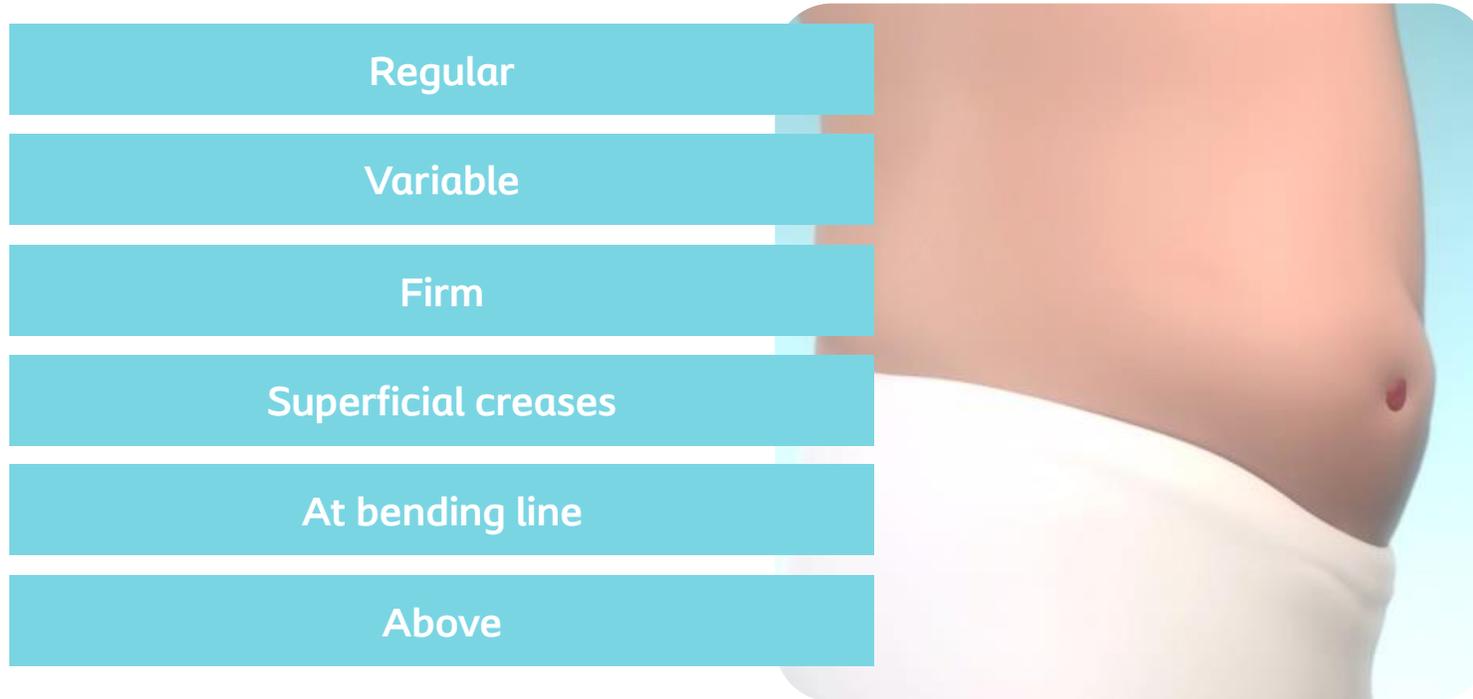
The stoma is level with the skin.



Below

The stoma is retracted from the skin.

Step 7: The consolidated Body Profile

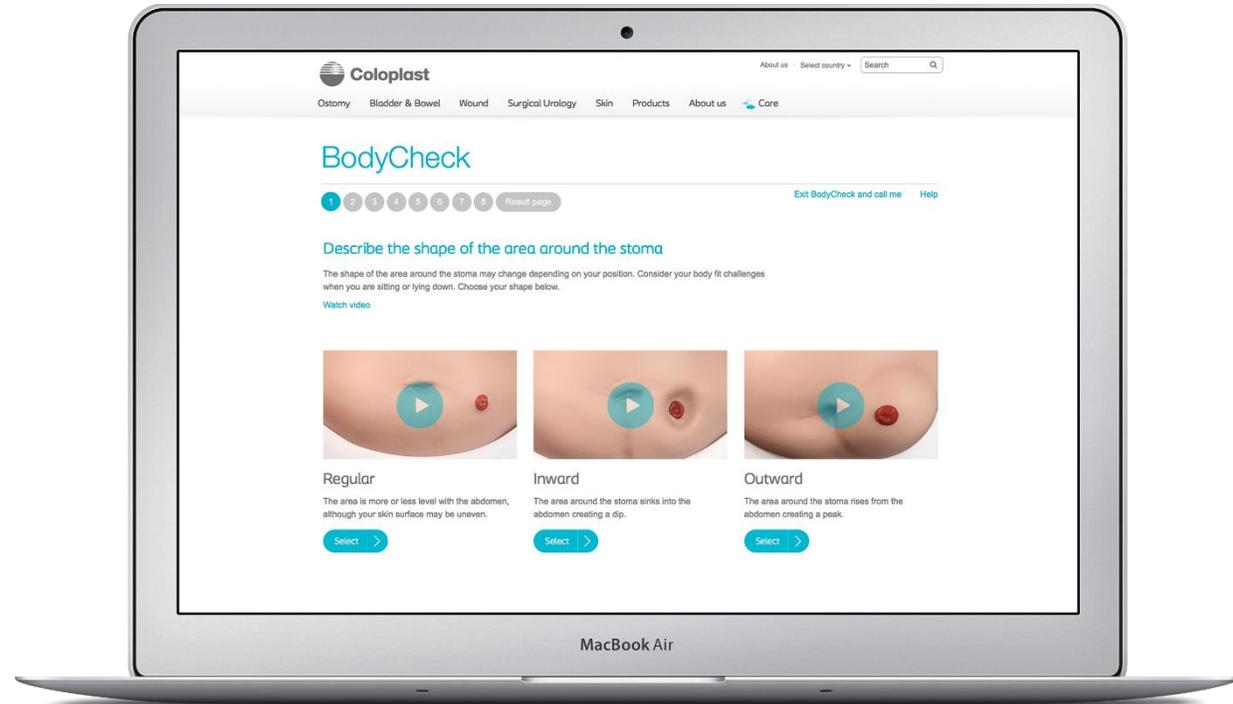


➔ Type of output from the stoma must be considered in order to identify optimal product recommendation

The *Body Profile Terminology* is the frame of reference in the online *BodyCheck* tool

For easy online definition of the body profile, the **BodyCheck** tool can be accessed through the Coloplast website.

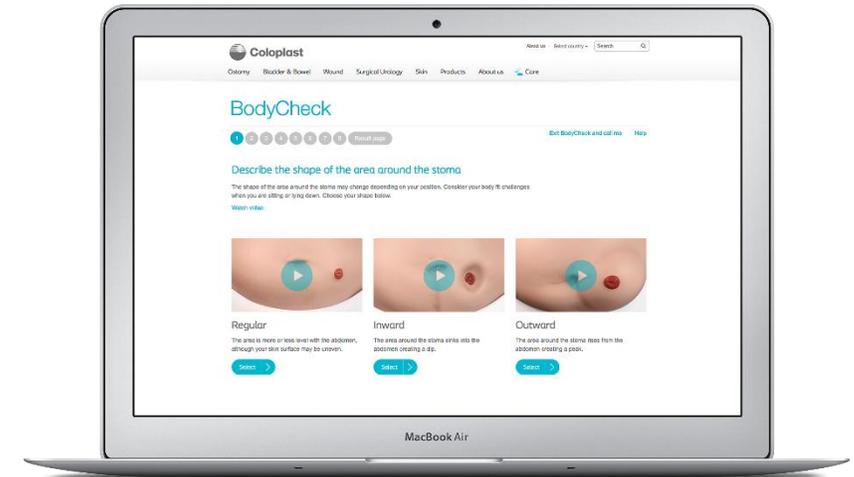
It is an easy self-assessment tool for people with a stoma to get advice on their body profile, and the optimal appliance to fit their body.



The online *BodyCheck* tool

The self-assessment tool helps people with a stoma determine their body shape – and choose the right appliance

- BodyCheck consists of 8 straightforward questions
- BodyCheck builds on the Body Profile Terminology
- BodyCheck reflects 648 individual body profiles
- BodyCheck recommends the best product and accessory solution for each individual body profile.
- The BodyCheck tool and recommendations are validated and reviewed by specialist nurses from the Coloplast Ostomy Forums



www.bodycheck.coloplast.com

Our mission

Making life easier for people
with intimate healthcare needs

Our values

Closeness... to better understand
Passion... to make a difference
Respect and responsibility... to guide us

Our vision

Setting the global standard
for listening and responding